



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	HMP/ AFSCME
Product	ISSUE
Estimate Number	2028

Invoice #	107678-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/19/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107678
Alt Order #	06862317
Deal #	
Order Flight	10/11/12 - 10/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	138
Product Code	143

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/11/12 to 10/17/12	4x	MTWTF--				
	KSNV			F	10/12/12	:30	5:29 AM	HMP-13-12H How Far	\$1,200.00		4
	KSNV			M	10/15/12	:30	5:38 AM	HMP-12-12H way Out	\$1,200.00		2
	KSNV			Tu	10/16/12	:30	5:12 AM	HMP-13-12H How Far	\$1,200.00		3
	KSNV			W	10/17/12	:30	5:58 AM	HMP-12-12H way Out	\$1,200.00		1
2	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/11/12 to 10/17/12	3x	MTWTF--				
	KSNV			F	10/12/12	:30	6:59 AM	HMP-12-12H way Out	\$2,000.00		2
	KSNV			Tu	10/16/12	:30	6:41 AM	HMP-12-12H way Out	\$2,000.00		3
	KSNV			W	10/17/12	:30	6:49 AM	HMP-13-12H How Far	\$2,000.00		1
3	KSNV	Today Show	658a-9am		10/11/12 to 10/17/12	2x	MTWTF--				
	KSNV			M	10/15/12	:30	8:44 AM	HMP-13-12H How Far	\$3,800.00		2
	KSNV			Tu	10/16/12	:30	7:29 AM	HMP-13-12H How Far	\$3,800.00		1
4	KSNV	News 3 Sunrise SATURDAY	6a-7a		10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	6:30 AM	HMP-13-12H How Far	\$1,000.00		1
5	KSNV	Saturday Today	7a-9am		10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	8:58 AM	HMP-12-12H way Out	\$2,000.00		1
6	KSNV	News 3 Today - SAT	9am-930am		10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	9:19 AM	HMP-13-12H How Far	\$1,500.00		1
7	KSNV	Rachael Ray	11am-12pm		10/11/12 to 10/17/12	1x	MTWTF--				

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Advertiser	HMP/ AFSCME
Product	ISSUE
Estimate Number	2026

Invoice #	107678-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/19/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107678
Alt Order #	06862317
Deal #	
Order Flight	10/1/12 - 10/20/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	138
Product Code	143

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	Rachael Ray	11am-12pm		10/11/12 to 10/17/12	3x	MTWTF--				
	KSNV			F	10/12/12	:30	11:18 AM	HMP-13-12H How Far	\$1,000.00		3
	KSNV			M	10/15/12	:30	11:32 AM	HMP-12-12H way Out	\$1,000.00		1
	KSNV			W	10/17/12	:30	11:56 AM	HMP-12-12H way Out	\$1,000.00		2
8	KSNV	Noon News	12-1230pm		10/11/12 to 10/17/12	3x	MTWTF--				
	KSNV			M	10/15/12	:30	12:10 PM	HMP-13-12H How Far	\$1,000.00		3
	KSNV			Tu	10/16/12	:30	12:11 PM	HMP-12-12H way Out	\$1,000.00		2
	KSNV			W	10/17/12	:30	12:28 PM	HMP-13-12H How Far	\$1,000.00		1
9	KSNV	Days of our Lives	1258p-2pm		10/11/12 to 10/17/12	2x	MTWTF--				
	KSNV			Th	10/11/12	:30	1:59 PM	HMP-13-12H How Far	\$1,000.00		1
	KSNV			M	10/15/12	:30	1:43 PM	HMP-12-12H way Out	\$1,000.00		2
10	KSNV	The Doctors	2pm-3pm		10/11/12 to 10/17/12	3x	MTWTF--				
	KSNV			F	10/12/12	:30	2:22 PM	HMP-12-12H way Out	\$650.00		3
	KSNV			Tu	10/16/12	:30	2:11 PM	HMP-13-12H How Far	\$650.00		2
	KSNV			W	10/17/12	:30	2:59 PM	HMP-12-12H way Out	\$650.00		1
11	KSNV	Dr Phil	3-4p		10/11/12 to 10/17/12	3x	MTWTF--				
	KSNV			F	10/12/12	:30	3:22 PM	HMP-13-12H How Far	\$1,200.00		3
	KSNV			M	10/15/12	:30	3:50 PM	HMP-13-12H How Far	\$1,200.00		1
	KSNV			W	10/17/12	:30	3:15 PM	HMP-13-12H How Far	\$1,200.00		2
12	KSNV	4PM NEWS (1 hour)	4-5pm		10/11/12 to 10/17/12	3x	MTWTF--				

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Station	KSNV
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IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	4PM NEWS (1 hour)	4-5pm		10/11/12 to 10/17/12	2x	MTWTF--				
	KSNV			Th	10/11/12	:30	5:00 PM	HMP-12-12H way out	\$1,800.00		2
	KSNV			F	10/12/12	:30	4:11 PM	HMP-12-12H way out	\$1,800.00		1
13	KSNV	4PM NEWS (1 hour)	4-5pm		10/11/12 to 10/17/12	2x	MTWTF--				
	KSNV			M	10/15/12	:30	4:22 PM	HMP-12-12H way out	\$1,800.00		2
	KSNV			Tu	10/16/12	:30	4:27 PM	HMP-12-12H way out	\$1,800.00		1
14	KSNV	M-F Early News	5-630p		10/11/12 to 10/17/12	2x	M-W-F--				
	KSNV			F	10/12/12	:30	6:30 PM	HMP-13-12H how far	\$3,600.00		1
	KSNV			M	10/15/12	:30	5:27 PM	HMP-13-12H how far	\$3,600.00		2
15	KSNV	WKND Jeop/Wheel	630-730pm		10/08/12 to 10/14/12	1x	-----S-				
	KSNV			Sa	10/13/12	:30	6:59 PM	HMP-12-12H way out	\$1,050.00		1
16	KSNV	M-F Jeopardy/Wheel of Fortune 630-730pm			10/11/12 to 10/17/12	5x	M-W-F--				
	KSNV			F	10/12/12	:30	6:43 PM	HMP-12-12H way out	\$3,400.00		4
	KSNV			F	10/12/12	:30	6:54 PM	HMP-13-12H how far	\$3,400.00		1
	KSNV			M	10/15/12	:30	6:43 PM	HMP-12-12H way out	\$3,400.00		5
	KSNV			M	10/15/12	:30	7:19 PM	HMP-13-12H how far	\$3,400.00		2
	KSNV			W	10/17/12	:30	6:57 PM	HMP-12-12H way out	\$3,400.00		3
17	KSNV	FacetoFace/Ralston Report	730-758pm		10/11/12 to 10/17/12	3x	M-W-F--				
	KSNV			F	10/12/12	:30	7:43 PM	HMP-12-12H way out	\$1,800.00		1

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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	FacetoFace/Ralston Report	730-758pm								
	KSNV			M	10/15/12	:30	7:40 PM	HMP-12-12H WAY OUT	\$1,800.00		2
	KSNV			W	10/17/12	:30	7:53 PM	HMP-13-12H How FAR	\$1,800.00		3
18	KSNV	Monday Prime 8-10pm	8-10pm								
	KSNV			M	10/15/12 to 10/21/12	1x	M-----				
	KSNV			M	10/15/12	:30	8:47 PM	HMP-13-12H How FAR	\$8,000.00		1
19	KSNV	Wednesday Prime 9-10pm	9-10pm								
	KSNV			W	10/17/12	:30	9:17 PM	HMP-12-12H WAY OUT	\$8,000.00		1
20	KSNV	Friday Prime 10-11pm	10-11pm								
	KSNV			F	10/19/12	:30	10:31 PM	HMP-13-12H How FAR	\$6,400.00		1
21	KSNV	Jeopardy in Prime									
	KSNV			Su	10/08/12 to 10/14/12	1x	-----S				
	KSNV			Su	10/14/12	:30	9:42 PM	HMP-13-12H How FAR	\$2,400.00		1
22	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV			M	10/15/12	:30	11:33 PM	HMP-12-12H WAY OUT	\$2,800.00		2
	KSNV			Tu	10/16/12	:30	11:24 PM	HMP-13-12H How FAR	\$2,800.00		1
23	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV			Su	10/08/12 to 10/14/12	2x	-----S				
	KSNV			Su	10/14/12	:30	11:34 PM	HMP-13-12H How FAR	\$2,800.00		2

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Aired Spots 49

Gross Total \$110,300.00
 Agency Commission \$16,545.00
 Net Amount Due \$93,755.00
 Payment Terms 30 Days

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